



# Data and Privacy File Guides

**Apple Media Services: Apple Music Likes and Dislikes**

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**File name** Apple Music Likes and Dislikes.csv

**File description** This file contains all Apple Music items for which the user has expressed a preference.

**Why Apple keeps this information** Apple retains this information in order to sync the user's preferences across all of their devices and to provide the user with better recommendations.

| Field Name       | Details                                                         |
|------------------|-----------------------------------------------------------------|
| Item Description | Name of the item for which a preference is being stated.        |
| Preference       | The user's preference for the item                              |
| Created          | The date and time on which the user created the preference      |
| Last Modified    | The date and time on which the user last updated the preference |
| Item Reference   | The item's identifying number                                   |

